

Board of Directors Meeting

Friends of the Latimore Tourist Home, Inc.

March 12, 2024
MINUTES

The monthly meeting of the Friends of the Latimore Tourist Home Board of Directors met at 203 S. Commerce Avenue, Russellville City Hall, First Floor Conference Room, on March 12, 2024, at 12:00 p.m. President Randy Hendrix called the meeting to order.

Board Members present:

Suzanne Alford
Margaret Bagby
Randy Hendrix
Bob Hiegel
Marshall Morris
Betsy McGuire
Julie Paladino Vaughn

Also in Attendance:

Steve Bennett	Irma Jackson
Mary Cohoon	Sarah Stephens
Array Gilkey	Charity Park
Toi Drummer	

Call to Order & Welcome Directors and Guests – Board President Mr. Randy Hendrix called the meeting to order.

Roll Call – Board Secretary, Ms. Julie Paladino Vaughn announced roll call. Ms. Jane Pittman was absent.

Finding of Quorum – Mr. Hendrix found a quorum.

Approval of Minutes – Mr. Bob Hiegel made a motion to accept the February Board minutes. Ms. Margaret Bagby seconded the motion. Motion carried.

Financial Report – Treasurer Margaret Bagby

Ms. Margaret Bagby provided the Finance Report. Ms. Bagby stated the current checking account balance at \$6,240.91 and the money market account balance at \$43,557.75. A copy of the Arvest Bank statements ending in February are attached to these minutes. Ms. Betsy McGuire discussed how the money was reimbursed to Friends of the Latimore Tourist Home from the city who was holding the funds for the organization, and a check was written to Ms. Lashawana Bowes to fulfill the agreement that was made for the purchase of her property. Mr. Steve Bennett announced that Mr. Daniel Shoptaw sent in the 990 EZ form for 2023 for tax filing to the IRS. Ms. Alford made a motion to approve the Finance Report. Mr. Hiegel seconded the motion. Motion carried. Please find a copy of the Finance Report for the end of February attached to these minutes.

City Planner Report – Sara Jondahl

No report.

Sub Committee Reports:

Design/Planning – Bob Hiegel, Chair

Mr. Hiegel stated the easement with the Arkansas Historic Preservation Program (AHPPP) has been approved and the money needs to be spent by the end of May. Miller Roofing began replacement of some of the roof deck. Mr. Hiegel added that he is working on evaluating potential contractors that will be suitable for performing the siding job, along with painting companies to paint the outside of the house. Friends of the Latimore Tourist Home (FOTLTH) set aside \$25,000.00 to purchase lots 9 and 10 of the Bowes property. Mr. Trey Smith prepared a resolution for the City Council to release funds going back to FOTLTH which was \$10,685.00. This was approved at the February City Council meeting. There is still \$13,000.00 to be divided and used by the City of Russellville to pay for the closure of the eminent domain. The Chamber of Commerce Leadership group has been working on pricing materials on the privacy wood picket fencing on lots 7 through 10. Please find a copy of the Design/Planning Committee minutes for March attached to these minutes.

Fundraising – Suzanne Alford, Chair

Ms. Suzanne Alford discussed the Stoby's fundraising event held at the end of February, and how great the turnout was. In January, February, and March, members of the committee were able to attend different events in the area. They were able to speak with people who did not know about the Latimore Tourist Home, and some who were aware of the home. Ms. Alford suggested that we show a documentary "The Barber of Little Rock" in Russellville. Another event that members attended was at the Rialto Theater in Morrilton that showed the documentary, "We Have Just Begun" about the 1919 Elaine Massacre. It was sponsored by the First Presbyterian Church of Morrilton in collaboration with Arkansas Community College. Ms. Alford discussed having a window fundraiser where a window of the home is sponsored. This would help get the windows restored of the home. A donation was received by an anonymous donor in the amount of \$2,000.00 in honor of Ms. Margaret Bagby, Mr. Steve Bennett, Ms. Mary Cohoon, Mr. Bob Hiegel, and Ms. Jane Pittman. Ms. McGuire wanted to make sure there is only one QR code being advertised, and not two different ones. Ms. Charity Park suggested we look at a "text to give" approach, which is through donor box. Mr. Hendrix did an interview with "Level Up, a video podcast. Please find a copy of the March Fundraising Committee report attached to these minutes.

Operation – Julie Paladino Vaughn, Chair

Ms. Paladino Vaughn stated we were approved to have the Google for Non-Profits. As a reminder, Mr. Hiegel has a new email address. The conflict-of-interest document that the board has is coming up to be signed by board members. It is updated yearly. Ms. Paladino Vaughn reminded all that the next board meeting would be the day after the Eclipse. She suggested perhaps to move the meeting to another day and or could proceed to meet on the normal second Tuesday of the month. Ms. McGuire agreed that it might best to move the meeting date. It was agreed to look on the availability of the room, and see about securing Tuesday, April 16th. Ms. Alford stated that Posey did the 2x6 sign to have for the outside of Stoby's during the fundraising event. It has now been moved to be in front of the Latimore Tourist Home.

Outreach – Betsy McGuire, Chair

Ms. McGuire stated that there are copies of the ATU students' proposal available to review for the April event they are willing to help with and take the lead in helping promote the Latimore Tourist

Home. Ms. Jaci Palmer, an ATU student who is helping with the April event, wants to meet at the Latimore Tourist Home to take pictures of the house and discuss the event. This is scheduled to be Friday, March 15th at 10:00 a.m. Ms. McGuire put together an annual calendar of events. Right now, we do not have anything planned in July. Please find a copy of the calendar of events attached to these minutes.

Old Business:

New Business:

Announcements:

- Committee Meetings - Tuesday, April 2nd, First Floor Conference Room, City Hall
- Board of Directors Meeting – Tuesday, April 16th at 12:00 p.m., First Floor Conference Room, City Hall

Adjournment – Mr. Hendrix adjourned the meeting.